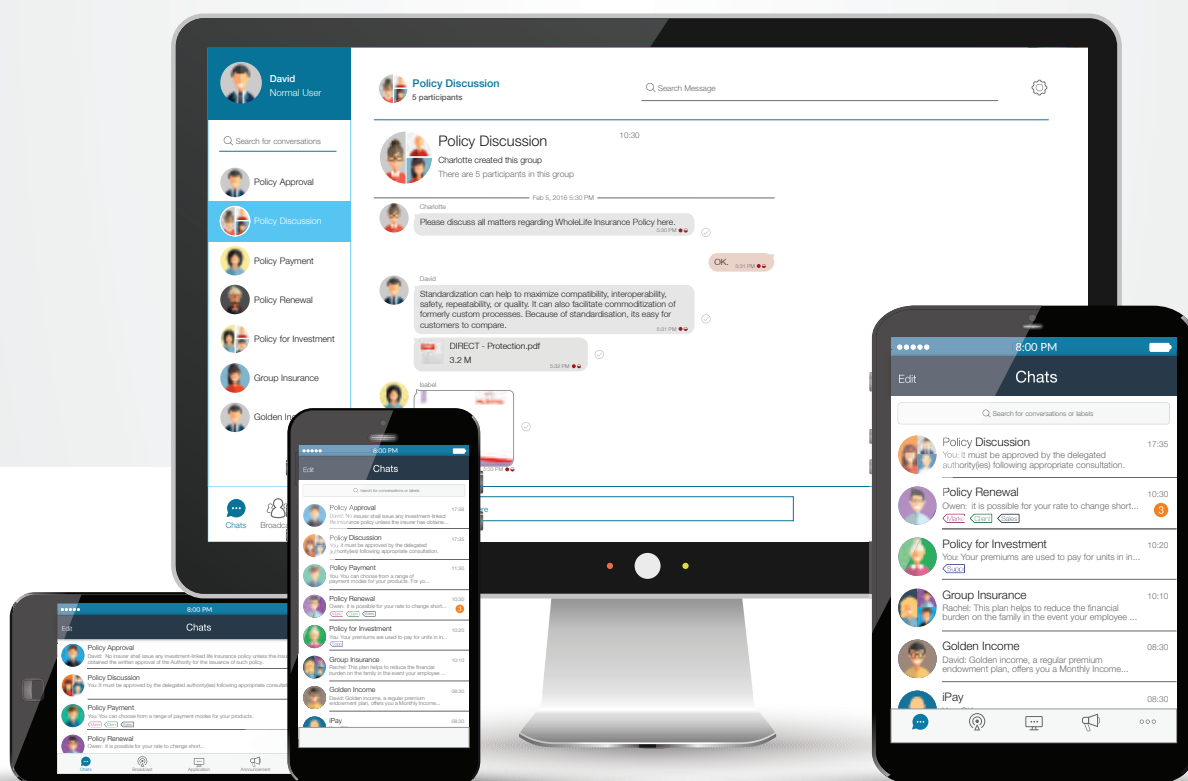


Enterprise Mobile Messaging App for Business Productivity



Consumer messaging apps have recently become very popular for communicating business information within an organisation and with external partners. Use of these apps to share confidential company information poses a risk of information security breach and data leakage.

Is sensitive information being shared over unsecured public messaging apps?

Are you looking for seamless workflow collaboration within the company?





sqoope is your answer to integrating communication channels and workflow processes within a company effortlessly. It is like any consumer messaging app with additional emphasis on privacy and confidentiality, especially built for enterprises. Any business unit or individual staff can start a one-on-one or multi-user group chat on a unified platform. You can also add external vendors in your private group chat for ease of collaboration.

The server can be hosted within the business premises or on cloud thereby enabling message archival, providing encryption and security, and being easily scalable.

sqoope is i) **easy to integrate**, ii) **provides confidentiality** and iii) **allows absolute control over messages**



The sqoope difference:

WORKFLOW INTEGRATION 01

You can easily integrate with any application to create a multi-channel communication eco-system. This means you can now streamline processes (data sharing, information dispatch and other activities) from multiple applications to enhance the workflow and improve productivity

PRIVACY & CONFIDENTIALITY 02

All chats are encrypted and logged on the server for archival for future reference. Also, you can now safely send messages and files knowing that only the intended recipient will be able to see your message

MESSAGE VISIBILITY 03

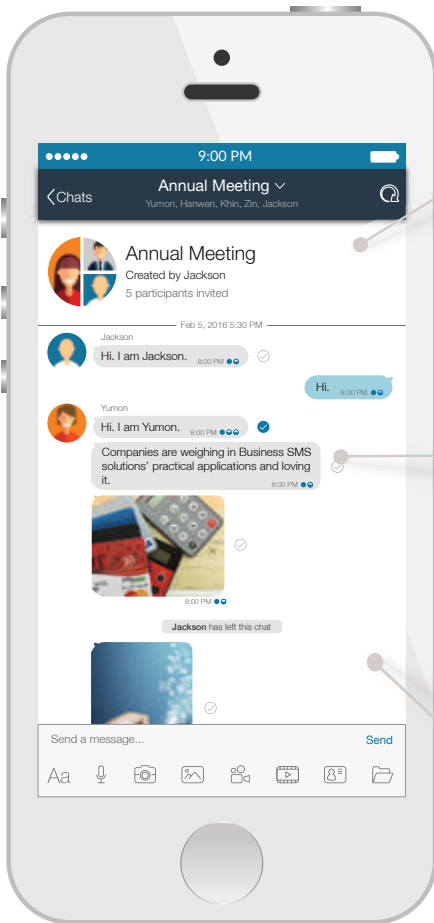
You can now track message delivery and acknowledgement status in real time. With four distinct message indicators (Sent, Delivered, Read & Acknowledged), it guarantees message delivery as well as acknowledgement from the recipient on viewing it

STREAMLINE COMMUNICATION 04

Rich features such as creating labels, starred messages make it easy to track discussion threads. You can also send files in various multimedia formats (platform dependent) such as documents, images, audio & visual recordings



Salient Features



INTEGRATION & COMPATIBILITY

- **Multiple devices usage:** It has a web platform which seamlessly complements the mobile app
- **Works on popular operating systems:** Android, iOS
- **Integration with APIs:** Connects with all back-end applications for delivery of messages

RELIABILITY

- **Reliable message delivery :** All messages are tagged with delivery statuses 'Sent, Delivered, Read & Acknowledged'
- **Multi-channel messaging capability:** Multi-channel messaging through 3G, Wi-Fi, and SMS. When augmented with sendQuick SMS gateway appliances, it sends out messages to recipients in critical situations independent of data network

PRIVACY

- **No breach of data on loss of phone:** You can remotely disable the application if the user loses the mobile device (with wipe out function)
- **Private server:** The server is installed behind the organisation's own firewall and only authorized users from within the organization are allowed to use keeping sensitive information within the enterprise



Appliance Specifications

Intel CPU Processor
Min 1 TB HDD
Hardened Linux OS
Min 8GB RAM
1 U rack mountable [426(w) x 230(d) x 44(h)mm]
200W PSU (x1)
Estimated weight: 9KG
4 x USB
Certification: CE, FCC, UL, RoHS



VM Specifications

Min 2 Core CPU
Min 16GB RAM
Min 1TB HDD



Software Specifications

sqoobe software
Web Interface Configuration



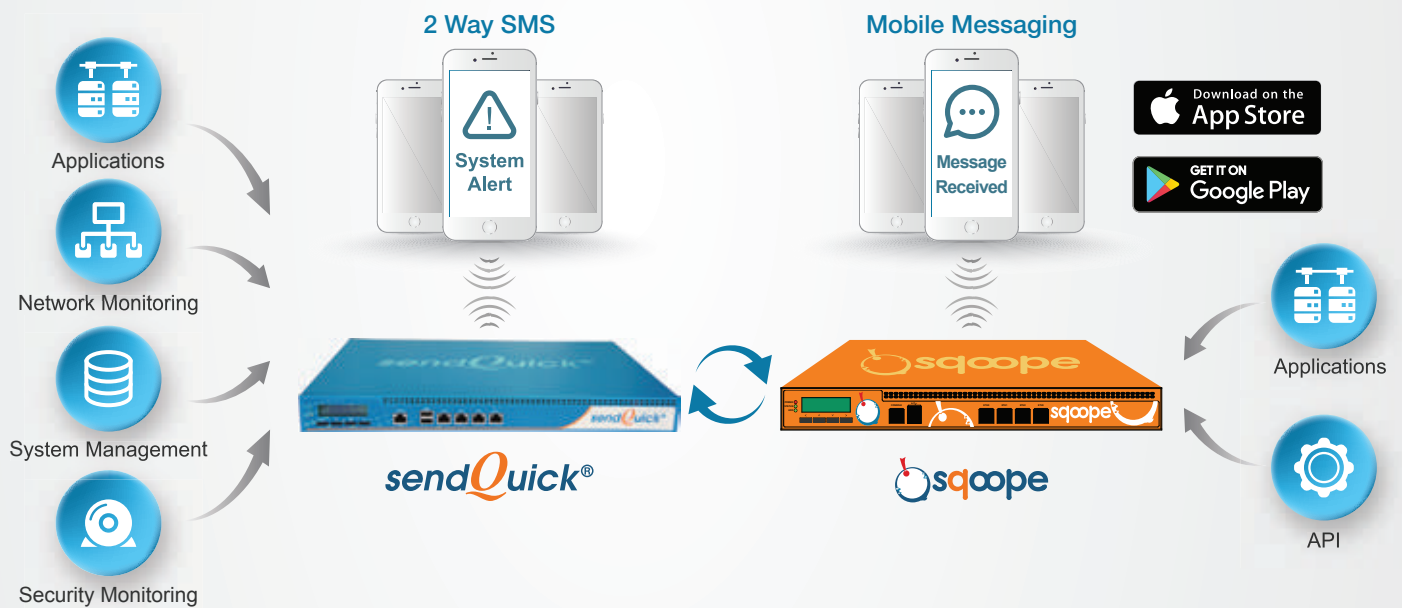
Application Specifications

Apple OS – Requires iOS 7.1 or later.
Android – Requires Android 4.0 and up



sqoope & sendQuick Integration

The integration of **sqoope** with sendQuick completes the mobile messaging ecosystem for the enterprise. This is a perfect solution for enterprises seeking to reinforce and improve their workflow within the enterprise



sqoope vs other instant messenger apps

FEATURES	SQOOPE	ENTERPRISE MESSAGING APP	CONSUMER MESSAGING APP
Message delivery status with time stamp	✓	✓	✓
Message read status with timestamp	✓	✓	✓
Message acknowledgement status with timestamp	✓	✗	✗
Secure messaging with own server	✓	✓	✗
Messages archives and retained locally	✓	✓	✗
Local (on premise) servers	✓	✓	✗
Multimedia attachments	✓	✓	✓
Private group users within the organization (messaging with contact lists)	✓	✓	✗
Voice record with sound playback	✓	✗	✓
Regulatory compliant*	✓	✗	✗

*HIPAA is United States legislation that provides data privacy and security provisions for safeguarding medical information. The sqoope platform conforms to the HIPAA Privacy, Security, Enforcement, and Breach Notification Rules.

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