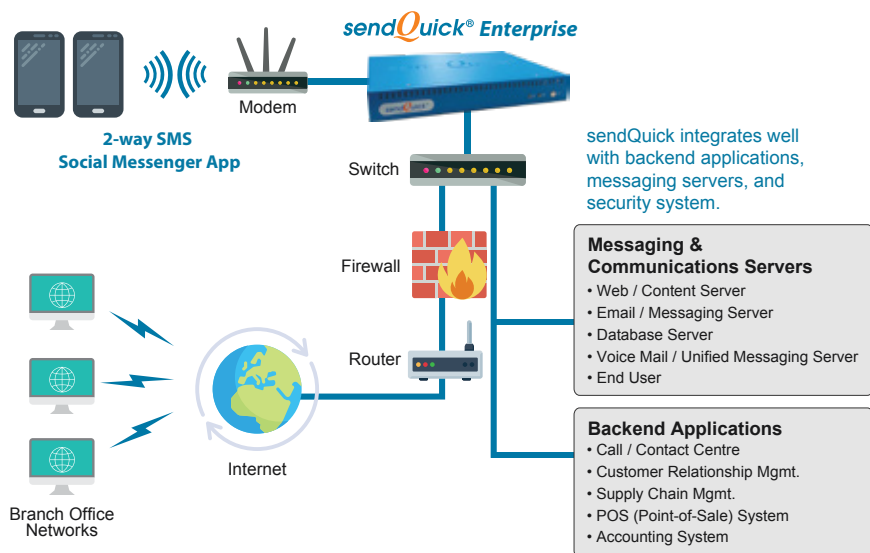# sendQuick® Enterprise

Marketing, Promotion & General SMS Broadcast

• Interactive 2-way SMS

• SMS Marketing for new products & services

• Send bulk SMS to large user groups

• Self-service transactions via SMS

sendQuick® Enterprise

2-way SMS Social Messenger App

Modem

Switch

Firewall

Router

Internet

Branch Office Networks

sendQuick integrates well with backend applications, messaging servers, and security system.

Messaging & Communications Servers
• Web / Content Server
• Email / Messaging Server
• Database Server
• Voice Mail / Unified Messaging Server
• End User

Backend Applications
• Call / Contact Centre
• Customer Relationship Mgmt.
• Supply Chain Mgmt.
• POS (Point-of-Sale) System
• Accounting System

Do your company need a cost-effective mobile marketing solution with good ROI? Does it have a broadcast mechanism for sending out messages to your end users in bulk?

Use of mobiles in marketing and customer interaction is indispensable in today's world. An average user spends more time on his smartphone or mobile than on a desktop. SMS remains a popular and universal means of mass broadcast to reach maximum consumers. The high engagement and open-read rate of SMS has led to businesses making SMS as an integral part of their marketing strategy to reach users. Even within the organisation, SMS is the most efficient way of sending emergency alerts to employees.

With a web-based messaging system for unlimited users and unlimited application licences, sendQuick Enterprise is designed to help companies and organizations conduct marketing campaigns and send bulk SMS easily, at a lower total cost of ownership.

KEY FEATURES

Web Based Messaging for Unlimited Users
Companies can create unlimited number of users to send and receivs SMS, using a normal web browser. This clientless approach allow sending and retrieving SMS anytime, anywhere.

Web Based Administration
The system is plug-and-play using a web interface, enabling simple and minimal maintenance for the administrator.

Contact List / Address Book With Grouping Function
Each user has their own contact list/address book with grouping capability. In addition, there is a global contact list managed by the administrator, which makes easy access and maintenance of global list for all users to send SMS.

Multiple Access Control
You can assign different users with different access rights with ease. This simplify management of user control for the company.

Mass SMS Capability
Sending SMS should not be a cumbersome affair. You can either send group SMS from the address list or upload from Excel using CSV or tab delimited files.

2-Way SMS Messaging
You can send and receive SMS on individual Inbox, viewable only by the respective users. Your marketing campaign has never been easier.

SMS Scheduler
Prepare now and send later. You can schedule to SMS either in hours or days in advance.

Easy Integration to Backend Applications
Automated SMS sending/receiving is just a few clicks away. Easily integrate using SMTP (email), HTTP Post or ODBC access methods.

Automatic Message Routing Using Keyword
Routing messages (incoming) using keyword is easy and effective, all configurable using the web interface.

Integration with Instant Messaging Applications
Facebook Messenger, Slack, WeChat, LINE, Viber, Telegram (Optional)
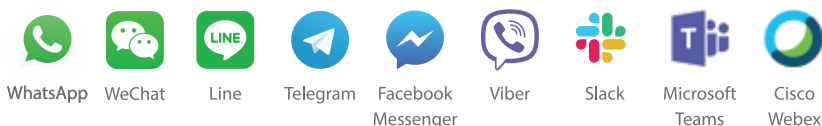
SUITABLE SMS APPLICATIONS FOR ALL COMPANIES

• Send & receive SMS to inform employees, customers, partners and others on new products, services or promotional information

• Jobs and information dispatch for workflow and related transactions

• Complement call/contact centres to send and receive SMS for inbound and outbound enquiries

• Interactive (2-way messaging) enquiry using SMS for services like status enquiry, inventory enquiry, service status and others

• Messaging for schools and educational institutions for reminders, updates and even attendance information

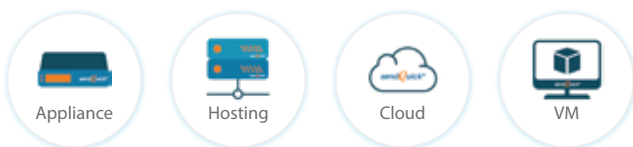• Appointments and other reminders

SYSTEM FEATURES

• Fast throughput (up to 20# messages per minute, per modem)

• Highly scalable supporting up to 32 modems and direct connection to mobile operators

• Auto load handling and auto message distribution for efficient send and receive messages.

• Mass SMS using CSV and Tab Delimited file upload

• Minimal and no maintenance (low TCO)

• Modem and SMSC auto detection and configuration

• Fully customisable SMS commands (with direct integration to your back-end system, on any platforms)

• Telco-independent (the GSM modem can send to all mobile operators*)

• Compact or slim form factor (save space)

INTEGRATION WITH SOCIAL MESSENGERS

sendQuick Integrates with existing applications to send messages instantly via SMS, email and social messengers:

WhatsApp WeChat Line Telegram Facebook Messenger Viber Slack Microsoft Teams Cisco Webex

SUPPORTED PLATFORM

Appliance Hosting Cloud VM

Mass Messaging for Marketing Campaigns & Announcements

Highly scalable system can support up to 32 modems for load handling.

HARDWARE SPECIFICATIONS

• Intel® CPU

• Hardened Linux OS

• 4GB RAM

• 500GB HDD

• Slim case [320(W) x 220(D) x 43(H) mm]

• 2 x 10/100/1000BT NIC card

• 2G/3G/4G modem available

• Estimated weight: 2.7kg

• 6 x USB, 3 x RS232, 1 x VGA

• Certification: CE, FCC, UL RoHS

SOFTWARE SPECIFICATIONS

• sendQuick® Enterprise software

• Email server

• PostgreSQL database server

• Web user interface

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simplify mobility

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