

# sendQuick® ASP

## Usage

### MARKETING & PROMOTIONS

- Events Management
- Voting & Feedback
- Leads Generation Tool

### APPOINTMENTS SCHEDULING & REMINDERS

### TRANSACTION-BASED NOTIFICATIONS

- Sales Order
- Payment Confirmation

### BUSINESS CONTINUITY PLANNING

- Call Tree

### MISSION-CRITICAL NOTIFICATIONS

- IT Alerts
- Job Dispatch
- Goods Delivery Dispatch
- Activation of Mobile Apps
- Queue Management
- Latest News Feed
- One-Time Password (OTP)

### CUSTOMER HELP-DESK

**sendQuick ASP** is a 2-Way SMS messaging solution leveraging cloud technology to disseminate information via a web browser or API. This is best used to automate workflow processes such as sending out reminders and marketing messages to increase customer interaction. It can be tailored to suit SMEs as well as MNCs depending on their IT infrastructure and offers integration with various applications such as google calendar as a built-in feature helping achieve cost optimization



## Features

- ✓ Send and/or receive SMS messages via
  - o Web portal: by contact lists, file upload, Google calendar
  - o API integration to 3rd party solutions: HTTPS / SMTP (Email-to-SMS)
- ✓ Number masking (i.e. Sender ID) of sender information available
- ✓ Shared and dedicated short codes available
- ✓ Auto-reply to incoming SMS available
- ✓ Opt-out and opt-in list available
- ✓ Able to send to any mobile phones and networks\* (network dependent)
- ✓ Support long (concatenated) / joined SMS
- ✓ Support multi-lingual SMS messages
- ✓ Sending multiple SMS messages instantaneously to different people at a speed of 2-3 SMS / second
- ✓ End-to-end comprehensive SMS delivery status logs
- ✓ Each company admin account comes with unlimited user accounts
- ✓ SMS quota control by company admin on each user account
- ✓ Duplicate number check option available to avoid sending spam messages
- ✓ Connectivity to several telco service providers for fail-over
- ✓ Clientless access (i.e. no software installation required)
- ✓ Server availability of at least 99.5% with SMS delivery at best efforts
- ✓ Locally hosted at carrier grade data centre with high availability



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