

# HP AND TALARIA PTE LTD - SENDQUICK ALERTPLUS

SMS appliance gateway delivering instant SMS text message alerts on critical events in the IT system and network infrastructure



Data sheet

Organizations today are highly reliant on IT to support their operations and bottom line. There is zero tolerance for system failure and downtime. The challenge for IT managers is to be able to respond quickly to problems before they become detrimental.

## Benefits of the sendQuick AlertPlus and HP integration

TalariaX sendQuick AlertPlus is designed as an out-of-the-box SMS gateway which can be configured and installed in just minutes. Designed to fit in existing LAN networks, sendQuick will convert email messages, Syslog, and SNMP trap messages from IT events and send them as SMS to users' mobile phones. It features an efficient notification management system that allows IT managers to configure reminders, acknowledgement, and escalation, as well as message filtering to different groups of users. TalariaX sendQuick AlertPlus complements HP Operations Manager. When deployed together, it offers enterprises a total IT monitoring and alert notification solution. In addition to the email (SMTP) alert feature that is already provided in HP Operations Manager, sendQuick offers a more immediate alert notification via SMS. This helps IT managers increase their response time to problems, and thereby reducing system downtime.

## Solution benefits

- Cost effective as it supports an unlimited number of systems and devices
- Zero maintenance appliance
- Easy configuration using web-based interface
- Supports high availability option
- All messages are logged for recording and archiving

## How the integration works

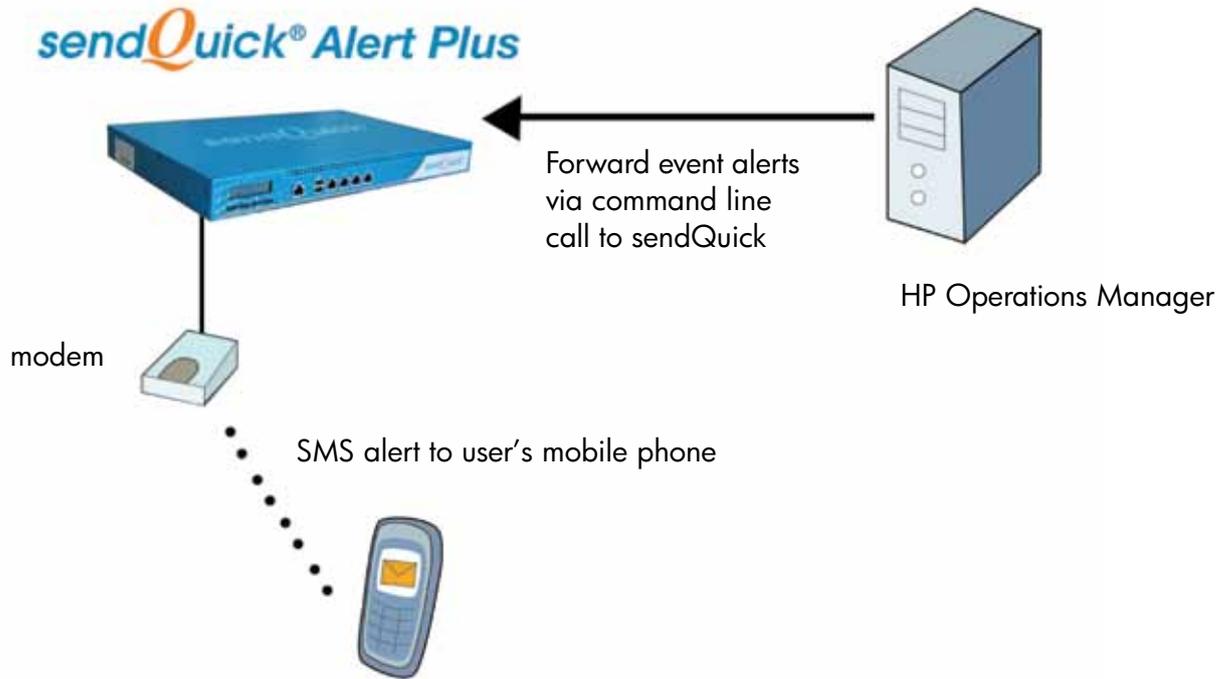
HP Operations Manager can be configured to automatically forward event (SMTP) alerts and situations to sendQuick AlertPlus via a command line call to sendQuick server IP or domain name, over the local network. sendQuick will convert the SMTP messages and send them as SMS text messages to the designated recipients' mobile phones. Each sendQuick appliance comes with a choice of a GSM or CDMA modem. A SIM card is required to enable SMS sending.

## Integration highlights

- HPOM is able to configure event rule action to activate command call to sendQuick
- TalariaX sendQuick can configure email filter to accept SMTP messages from HPOM
- High reliability and security as SMS transmission is within the local network (Intranet)



Figure 1



## Environment

**Hardware:** SendQuick AlertPlus v20110630-4 (appliance with preconfigured OS and software)

**Software:** HP Operations Manager for Microsoft® Windows® v9.0

## About TalariaX Pte Ltd

TalariaX Pte Ltd is a Singapore incorporated company focusing on mobile application development specifically on SMS, MMS, and 3G technologies. TalariaX sendQuick is the industry's first appliance-based SMS gateway for enterprise messaging. Launched in 2002, sendQuick is used by more than 1000 companies worldwide in all industries including banking, finance, manufacturing, retail, government, and healthcare. The sendQuick SMS gateway product range supports various enterprise applications including IT notifications, marketing, operations, support, and 2-factor authentication with SMS OTP. TalariaX sendQuick supports key mobile technologies including GSM and CDMA.

## For more information

For more on sendQuick AlertPlus, please visit:  
[http://www.talariax.com/products\\_alertplus.html](http://www.talariax.com/products_alertplus.html)

For HP and TalariaX, please visit:  
<http://h20229.www2.hp.com/partner/directory/apj/sg/talariax.html>

For more on TalariaX Pte Ltd, please visit:  
[www.talariax.com](http://www.talariax.com)



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