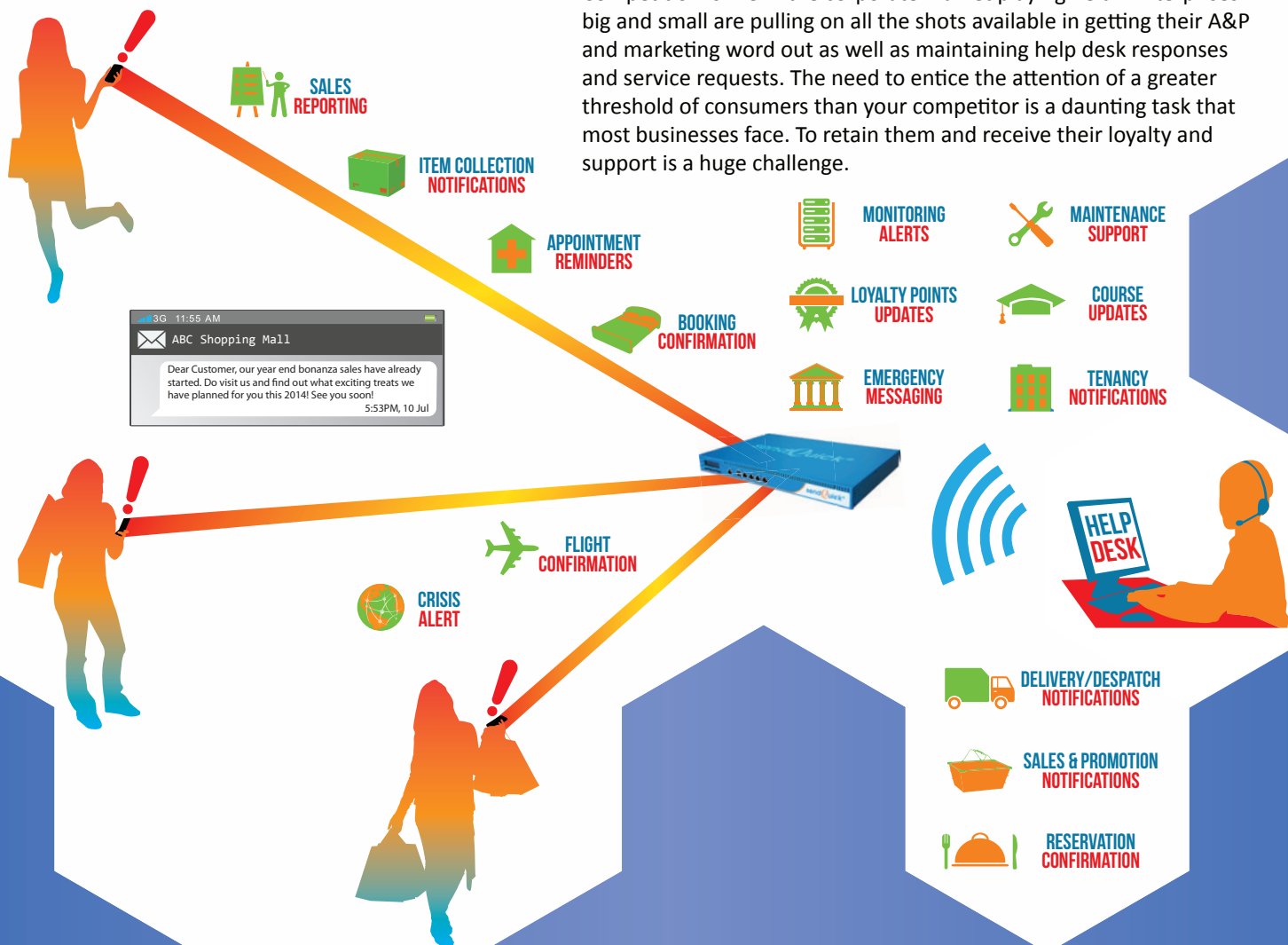




Competition is rife in the corporate market playing field - Enterprises big and small are pulling on all the shots available in getting their A&P and marketing word out as well as maintaining help desk responses and service requests. The need to entice the attention of a greater threshold of consumers than your competitor is a daunting task that most businesses face. To retain them and receive their loyalty and support is a huge challenge.



sendQuick series of appliances from TalariaX presents a portfolio that helps automate the process of communication without being intrusive, while remaining reliable, concise, and affordable. The mobile nature of SMS messaging poses itself as a quick, efficient and fail-safe wireless communication solution. It can be integrated with CRM, SAP and other applications in sending SMS for appointment reminders, birthday or festive greetings, booking confirmations and so forth.

sendQuick is an appliance based SMS gateway for automated mass messaging and announcements. SMS gateway enterprise messaging is a proven solution that is deployed in more than 20+ countries across several industry verticals, many being Fortune Global 500 companies from industries that includes banking & finance, government, petrochemical, healthcare, manufacturing and retail - sending out general broadcasts efficiently and cost effectively.



## sendQuick® Enterprise Mass Messaging & Announcements



## sendQuick® Entera Business Process Messaging Applications

As mobile phone usage grows to be the most prevalent personal carry on device, companies will be able to reach their employees, customers or other intended target groups at a faster turnaround time compared to other forms of communication medium like emails which might not be read as quickly. This can potentially improve customer service and facilitate more sales with more effective and efficient transfer of information.

