

sendQuick® ASP

Instant SMS Messaging Portal for
your marketing and communication needs.

Key sendQuick® ASP Features:

Web based interface for easy messaging

Easy-to-implement system that allows enterprises to offer messaging systems on the web

Easy mass SMS message (with Caller ID and two way option)

Sends multiple SMS messages to different users allowing for sender identification and a two way SMS communication

Schedule SMS messaging

Allow SMS messages to be sent at a programmed time

Message template and mail merge for easy sending

To allow users to create personalized messages and mailing labels for mass mailings from a database mailing list of names and addresses

Review reports for individual and company

Allows messages report for monitoring and tracking purposes

Cost control with quota management

Allows for control over number of SMS sent

Low cost (Pre-paid or pay-per-use)

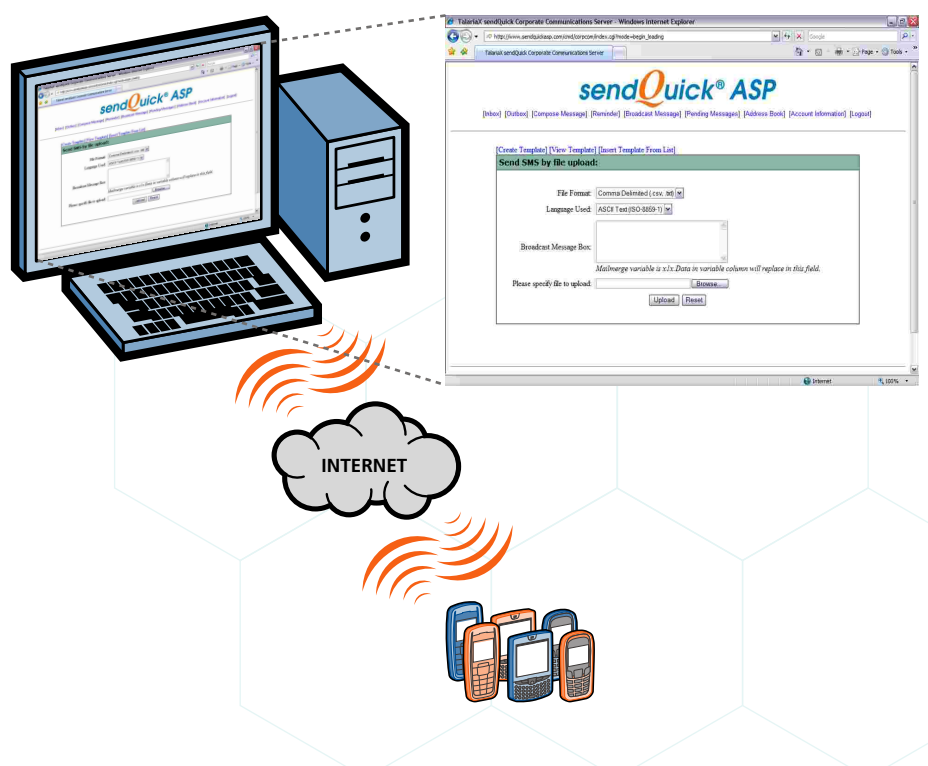
Pay-per-use allows control of SMS charges

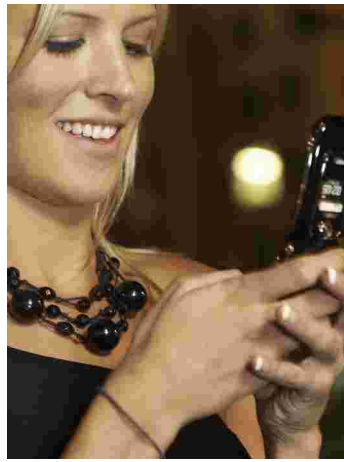
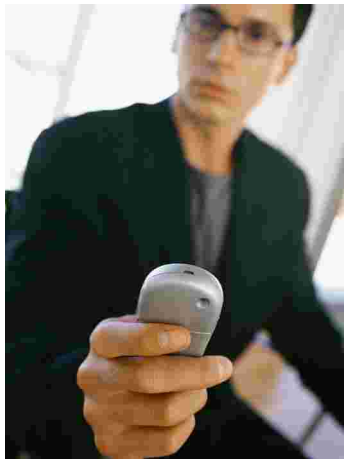
We Understand Your Business Needs

Today, the use of mobile phones has escalated at an exponential rate of 30.9 percent across the Asia Pacific since 2006 (ZDNet Asia). As such, it provides enterprises with an opportunity to leverage on this new technology via Short Messaging Service (SMS) as a mean of interaction between people. It is evident that SMS has gained tremendous popularity as a form of communication and as a marketing platform for many enterprises.

Globalization has resulted in much uniformity among companies. There is a **need for differentiation** among competitors. Hence, SMS can be used as an alternative marketing platform to leverage on the rapid dissemination of information to its target audience. Additionally, with the global proliferation of Information Technology, it is essential that enterprises realize the increasing **need for communication**. Hence, the utilization of SMS within enterprises would allow for two-way transactions and subsequently improved inter- and intra-company communication. The constant demand for interactivity has propelled the **need for timely response**. Therefore, the deployment of SMS technology would ensure immediate receipt of real-time information and in turn, optimal productivity. Lastly, to remain viable and competitive, there is a **need for lower-cost alternatives** to yield higher revenue.

Hence, enterprises should acknowledge the importance of SMS which is essential for all businesses.





Benefits:

- » Instant receipt of SMS sent, increasing message efficiency
 - » Web-based access at any location
 - » Receive SMS reply from your support team or customer for message acknowledgement
 - » Ease of use for greater convenience
 - » SMS messages with caller-ID (enhanced branding)
 - » Send multiple SMS instantaneously to different people
 - » Unlimited user access
 - » Clientless access (No software installation required)
 - » Ability to send to any mobile phones and networks*
 - » High speed performance and reliability (2-4 messages per second; 99% up-time and carrier grade data centre)
 - » Affordability (No investment on infrastructure; Low TCO)
- * network dependent

Possible Industry Applications:

- » Customer Update of personal particulars
- » Confirmation of appointment (clinics, schools)
- » Confirmation of sales order/booking (airplane ticket, taxi booking)
- » Reminder (overdue payment, payment of fine, appointment, scheduled meeting)
- » Job dispatch and notification
- » Customer Relationship Management
- » Mass messaging for field technicians and sales representative
- » Mass messaging for electronic commerce and workflow application
- » Mass messaging for marketing purposes/ promotional campaigns (New product release, sales promotion)

Always Be the First to Be Informed with TalariaX

At **TalariaX**, we pride ourselves in delivering innovative wireless applications for the benefits of our clients. SendQuick® ASP is an instant SMS Messaging portal that promises an innovative messaging platform to meet the organization's marketing and communication needs. The reliable and fast sending of SMS messages coupled with its high affordability would allow customers to gain a competitive advantage.



For more information and partnership opportunities, please contact:

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